

ART+ AUCTION

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Your Name in Lights

How do you top the mother of all art galas? If you're L.A.'s MOCA, whose shindig last fall featured Lady Gaga, you bring an artist on board who scoffs at the very notion. "No more galas," artist **Doug Aitken** told guests gathered at the beachside home of MOCA trustees **Nancy and Howard Marks** in September for a Salon by the Shore event thrown by the museum's director, **Jeffrey Deitch**. "We are hijacking the gala and turning it into a hap-

pening," says Aitken. For the November 13 fete the artist is designing special "sonic tables," below, that revelers can play like drums. Forget Lady Gaga; now everyone gets to perform.

